

Advertising in FLEXO PLUS magazine

| | | | |
|--|--|---|--|
| <p style="text-align: center;">spread</p> <p style="text-align: center;">410x290 мм \$2300</p> | | <p>1/1 205x290 мм</p> <p>\$1500</p> | <p>1/2 205x145 мм</p> <p>\$900</p> |
| <p>1/2 116x290 мм</p> <p>\$900</p> | <p>1/3 116x170 мм</p> <p>\$700</p> | <p>1/4 205x90 мм</p> <p>\$540</p> | <p>1/4 116x126 мм</p> <p>\$540</p> |

1/1 page \$1500

1/2 page \$900

1/3 page \$700

1/4 page \$540

Cover pages:

2nd cover page **\$2300**

3rd cover page **\$2300**

4th cover page **\$2500**

Advertising articles:

2 pages (spread or separate) \$2300

Discount up to 20% for multiple advertising

We prefer to receive the ad as computer files:

- ▼ QuarkXpress for Macintosh, illustrations in EPS or TIFF;
- ▼ QuarkXpress for Windows, illustrations in EPS or TIFF;
- ▼ Adobe Illustrator fonts converted to curves (Macintosh, Windows);
- ▼ Adobe Photoshop (Macintosh, Windows)

103045, P. O. Box2, Russia, Moscow,
4 Sadovaya-Spasskay street, MGUP,
Kursiv Publishers,
Telephone: +7 (095) 208-3959,
Fax +7 207-2135
E-mail: main@kursiv.ru
Internet: www.kursiv.ru



ФЛЕКСО Плюс

FLEXO Plus

Флексография и специальные виды печати
Flexography and special kinds of printing



Flexo Plus

The Russian
professional
magazine
on **flexo,**
screen,
tampon,
gravure
printing,
converting,
label and
packaging
production

Moscow, Russia

About FLE XO Plus magazine

Russian professional magazine «FLE XO PLUS»

(published since 1997) is devoted to flexography and all other kinds of package, label and decoration printing. The market of flexography, gravure, screen printing etc. is growing in Russia very fast in recent five years. There is a great demand for technological knowledge and technical & market news in this area. «Flexo Plus» is the only media in Russia and CIS meets this demand.

Main topics: flexo technologies in label & package printing, gravure prepress and printing technologies, letterpress and screen printing developments, tampon printing etc.

The readership of «FLE XO PLUS»

consists of technical experts, top managers of almost all Russian label & package printing companies and a lot of people involved in this business.



2

Circulation: 2.000 copies. This circulation covers now practically all the market needs

Distribution:

Russia, CIS & Baltic countries. Subscription through national subscription systems in Russia, Ukraine and Byelorussia. Retail sales. About 200 copies are delivered specially for professors and students of Moscow University of Printing and its affiliates. Distributed at main printing & packaging exhibitions in Russia and CIS.

Editor-in-Chief: Nina Shapinova, Dipl. Eng.

Free publication of news releases!

Shedule of issuing 2002

- № 1 February
- № 2 April
- № 3 June
- № 4 August
- № 5 October
- № 6 December



3

These companies advertise in Flexo Plus magazine:

AveryDennison, Barco, BASF, Bobst, Cerutti, Comco, CMR, DuPont, Edale, Gallus, Mark Andy, Windmoeller&Hoelsher etc.